

ENHANCE THE CUSTOMER JOURNEY WITH

PRODUCT ENRICHMENT

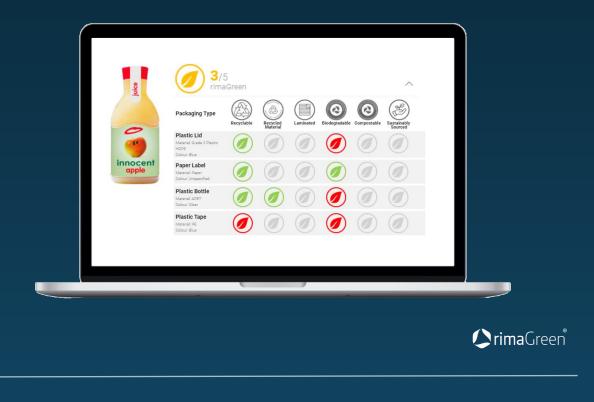
Use our extensive health, lifestyle and sustainability data to deliver personalised shopping experiences



Our nutritional score system ensures your customers' buying decisions meet their health needs



Our packaging ranking enables customers to easily identify products with the most sustainable impact



Health, lifestyle and sustainability attributes are key drivers to personalise the online shopping journey



